



# 2021 CEMA Annual Meeting

Oilheat • Bioheat • Motor Fuels • Propane

Mohegan Sun, Connecticut, June 14-15, 2021

## Conference Sponsorships

Please join us for our 71st annual **Annual Meeting**. This will be the first industry conference in the Northeast since 2019. The conference is modeled after the highly successful Southern New England Energy Conferences that CEMA ran through 2018. This year we'll be at Mohegan Sun to attract more Connecticut attendees, while still conveniently located for marketers in surrounding states. With COVID on everyone's minds, CT is in a good position with 60% of its residents getting at least one dose of vaccine by early April, and every resident getting vaccinated who wants to by June.

### Schedule at a Glance

#### Monday, June 14, 2021

9:00 AM	Breakfast with Vendors Vendor Exhibits Setup
10:00 AM	Breakout Sessions
11:00 AM	Breakout Sessions
12:00 PM	Awards Luncheon and Keynote
2:00 PM	Breakout Sessions
3:15 PM	Breakout Sessions
5:00 PM	Reception

#### Tuesday, June 15, 2021

8:30 AM	Breakfast with Vendors Vendor Exhibits
9:30 AM	Breakout Sessions
10:45 AM	Breakout Sessions
12:00 PM	Closing Luncheon and Keynotes

Visit:  
[www.cemaannualmeeting.weebly.com](http://www.cemaannualmeeting.weebly.com)  
for more information

## Conference Sponsors

As a conference sponsor you will receive recognition on site through signage and announcements, and in our press coverage of the events leading up to the conference and afterwards by all three state associations. In addition, sponsors are also listed in the CEMA Annual Membership Directory and newsletters.

### Premier Sponsor: \$4000

On site signage, name on attendee badges, **2 complimentary ticket** for the full conference (\$590 value), an **ad in the program book** (\$200 value), and an **exhibit booth** (\$575 value).

### Gold Sponsor: \$2500

**Gold**

On site signage, name on attendee badges, **1 complimentary ticket** for the full conference (\$295 value), an **ad in the program book** (\$200 value), and an **exhibit booth** (\$575 value).

### Silver Sponsor: \$1500

**Silver**

On site signage, **1 complimentary ticket** for the full conference (\$295 value), an **ad in the program book** (\$200 value), and promotion in CEMA's newsletter.

### Bronze Sponsor: \$750

**Bronze**

On site signage; an **ad in the program book** (\$200 value), and promotion in CEMA's newsletter.

### Tabletop Exhibit Booth: \$575

Though we are not a trade show, you can increase your physical presence at the conference with tabletop display booth. **Limited to 25 booths total. Exhibits will be open both days of the conference. Includes 1 complimentary ticket (\$295 value). See page 3 for details.**

### Program Book Advertiser: \$200

Full page ad in the program book. Ad dimensions 4.5" W x 7.5" H. Jpeg files email to [chu@ctema.com](mailto:chu@ctema.com).

**Any number of Gold, Silver, or Bronze Sponsorships; just one Premier; up to 25 exhibits; no limit on advertising.**

# Event Sponsorships

All these sponsorships include onsite signage and recognition, advance recognition on our website and newsletters, and other items as noted. **All sponsorships on this page are exclusive to just one company.**

Meeting people in person is the best possible networking opportunity for a vendor. Zoom calls just don't cut it. As with any conference or show, being able to meet dozens of qualified leads is far more productive than cold calling companies individually. Whether through a sponsorship or a tabletop exhibit, this will be a great opportunity for industry vendors.



## Breakfast Sponsorships

These are TWO sponsorships, one each for our opening breakfasts on Monday and then on Tuesday. Includes 1 complimentary ticket (\$295 value) plus a program book ad (\$200 value). Each breakfast is available for a sponsorship. **\$1000** Mon June 14 and Tue June 15 as separate sponsorships



## Opening Luncheon Sponsorship

This sponsorship is for our mid-day luncheon on June 14 which will feature a keynote presentation on a topic that will impact the business of our attendees. Our Awards Presentations will also be held during the lunch. Exclusive sponsorship includes 1 complimentary full-conference tickets (\$295 value), 1 complimentary booth (\$575 value), 1 complimentary ad (\$200 value). **\$2,500 SOLD**



## Reception Sponsorship

Always one of the day's most popular events, this is a great networking event, and includes a 1.5 hour open bar. Sponsorship includes 1 full conference complimentary ticket (\$295 value) and a program book ad (\$200 value): **\$1,500 SOLD**



## Closing Luncheon Sponsorship

This sponsorship is for our mid-day luncheon on the second day, Tuesday June 15. This event will close our 2-day conference and will include keynotes. Includes 1 complimentary ticket (\$295 value), 1 program book ad (\$200 value) **\$1,500**



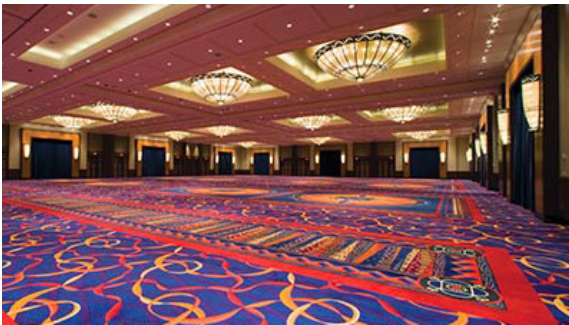
## Grand Prize

We will be offering a high-end consumer electronics as a grand prize for attendees: flat-screen TVs, I-Pads, and more! You can be the company to award these prizes! Includes 1 complimentary conference ticket (\$295 value), 1 program book ad (\$200 value) **\$750**

# Tabletop Displays - \$575

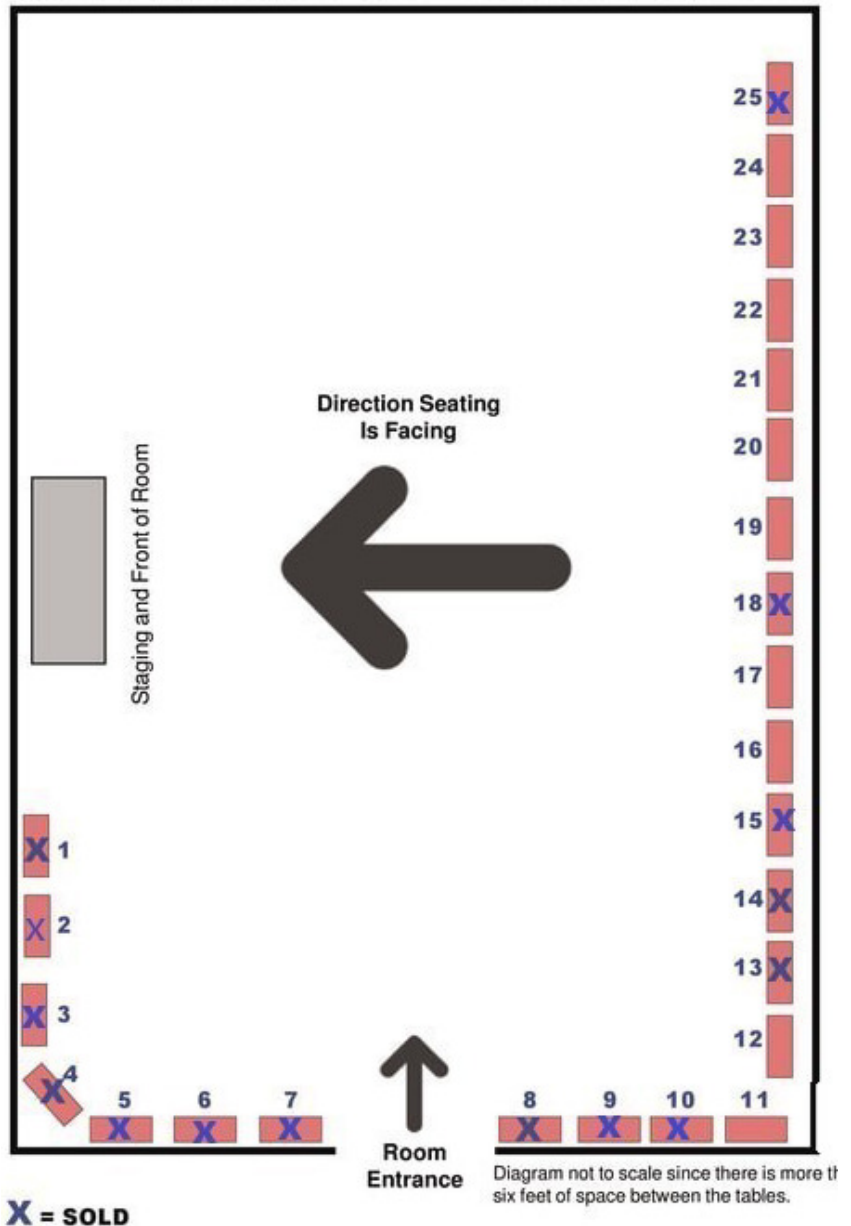
This conference is not a tradeshow, and networking time will be during breakfasts, both days, Monday after lunch, during Monday's reception, and during 15 min. breaks between all sessions. Tabletop displays will be available along the perimeter of the main **general session room** where heating fuels marketers will be seated.

Below is a diagram of the layout. There are only 25 spots - available on a first-come, first-served basis. Just indicate on the registration form which location you would like to take, numbered 1-25. The price of each is \$575 and will include a 6' wide table. If your booth is larger than that, then you should take two adjacent spots since management reserves the right to deny setup of anything that measures more than six linear feet. Access to electrical outlets is at an additional cost (electrical order form will be sent separately) **Cost includes one [1] conference registration, while each additional person needs to register separately as an attendee.**



The Uncas Ballroom where tabletops will be set up

**CEMA 2021 Annual Meeting, Mohegan Sun, June 14-15, 2021  
Uncas Ballroom Salons A/B GENERAL SESSIONS 120' W x 152' L**



Conference Registration Area



## MOHEGAN SUN CASINO • UNCASVILLE, CONNECTICUT

Our event returns to the Mohegan Sun Casino, which has reopened after closing last summer due to COVID. They have industry-leading COVID protocols in place including temperature checks of all entering guests, UV HEPA air filtration systems, thorough sanitizing, social distancing, and masks required.

Mohegan Sun is proud to be among the first casino resorts in the world to become Sharecare Health Security VERIFIED® with Forbes Travel Guide. The comprehensive facility verification helps ensure that guests and travel planners can book with confidence knowing appropriate health & safety procedures based on compliance with expert-validated best practices are in place to minimize risk and increase safety.

In addition, CEMA will introduce first-of-its-kind COVID protocols for our industry. Upon arrival, all attendees will need to attest that they don't currently have COVID or COVID-like symptoms, and that one of the following will apply to them: either they've been vaccinated for at least two weeks prior, or been tested negative within the past three days if they haven't been vaccinated, or have recovered from COVID within the past 90 days which the CDC says gives them natural immunity for at least that long. With these measures in place, not only will we ensure peace of mind for all attending, we will have real practices in place to reduce the possibility of COVID transmission as far as scientifically possible.

## Hotel Reservations Deadline 5/24

CEMA has a special conference rate of **\$149** per room per night, good for Sunday, June 13 and Mon., June 14. Note this rate doesn't include resort fees or taxes. Rates on other days of the week could be substantially higher.

You can register at this website  
<https://book.passkey.com/go/CEMA21>

Or if can call **888-777-7922** and mention code CEMA21.

Mohegan Sun  
1 Mohegan Sun Blvd.  
Uncasville, CT 06382  
<https://mohegansun.com/>

Directions and more information can be found at <https://mohegansun.com/about-mohegan-sun/getting-here.html>

# 2021 CEMA Annual Meeting Sponsor Registration

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorships (check all that apply):

\_\_\_\_ Gold \$2500    \_\_\_\_ Silver \$1500    \_\_\_\_ Bronze \$750    \_\_\_\_ Program Book Ad \$200

\_\_\_\_ Tabletop Display \$575    Which table number? (see chart p. 3) 1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_

\_\_\_\_ Premier Sponsorship \$4000 SOLD

\_\_\_\_ Breakfast 6/14 Sponsorship \$1000

\_\_\_\_ Breakfast 6/15 Sponsorship \$1000

\_\_\_\_ Exclusive Opening Luncheon Sponsorship \$2500 SOLD

\_\_\_\_ Exclusive Closing Luncheon Sponsorship \$1500

\_\_\_\_ Exclusive Reception Sponsorship \$1500

\_\_\_\_ Grand Prize Giveaway \$750

Additional Tickets to Attend the Convention:

\_\_\_\_ Full Conference (2 Bkfst, 2 Lunches, Reception)    \$295 x \_\_\_\_\_ tickets = \_\_\_\_\_

\_\_\_\_ Day 1 only (1 breakfast 1 lunch, Reception)    \$240 x \_\_\_\_\_ tickets = \_\_\_\_\_

\_\_\_\_ Day 2 only (1 breakfast, 1 lunch)    \$190 x \_\_\_\_\_ tickets = \_\_\_\_\_

Complimentary tickets per level of sponsorship: \_\_\_\_\_

List names of all personell for tickets: \_\_\_\_\_

**Total Due \$** \_\_\_\_\_

Payment: Please send checks to CEMA, 10 Alcap Ridge, Cromwell, CT 06416 Tel (860) 613-2041, Fax (860) 632-1122

Credit Card Payment: \_\_\_\_ VISA \_\_\_\_ Mastercard    Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signiture: \_\_\_\_\_

Street Address \_\_\_\_\_ Zip: \_\_\_\_\_

For more information, or to register online, please visit our website:

[www.cemaannualmeeting.weebly.com](http://www.cemaannualmeeting.weebly.com)

Conference Contact: David Chu, CEMA  
10 Alcap Ridge, Cromwell, CT 06416  
Tel (860) 615-4129 Fax (860) 632-1122  
Email [chu@ctema.com](mailto:chu@ctema.com)